

The Wedding Faire is the largest & most extensive wedding event for Brides & Industry Professionals in Northern California! At the Wedding Faire your business is positioned for face-to-face, one-on-one time with your target market! Our audience is in search of knowledge, products and services that will help them throughout their planning process, from start to finish. The Wedding Faire brings these products and services together in one place to create an atmosphere that fosters learning, exploration and knowledge

WHY CHOOSE THE WEDDING FAIRE?

NEW FOR 2012 THE WEDDING SYMPOSIUM

The Wedding Symposium is a series of workshops & events that enhance the Wedding Faire experience. We have invited four Celebrity Wedding Planners to share their expertise and teach both Brides & Industry Professionals about their style, innovation and give an up close and personal view of how they create amazing Weddings! This is an unparalleled educational experience that includes workshops, designer décor, mentoring sessions, the Wedding Lunch and book signing.



CONTACT US
FOR MORE INFO

Phone: 408.284-1500
Fax: 408-363-2501
Email: vendor@wedding-faire.com

Facebook: <http://www.facebook.com/weddingfaire>
Twitter: <http://twitter.com/weddingfaire>



PROGRAM ADVERTISING

The Wedding Faire & Symposium Program, included in the "Welcome-Bag" given to every attendee. Additionally it is emailed to over 10,000 Northern California Brides & Wedding Professionals

The deadline for space reservations is November 30, 2011.

1/4 Page - \$ 795

1/3 Page - \$1095

1/2 Page - \$1495

2/3 Page - \$1895

Full Page - \$2495

Exhibitors save 40% off the above prices.

Artwork Deadline: December 10, 2011

BRAND BUILDING & SPONSORSHIP

Build visibility and increase your market potential by advertising in pre-show mailings to Brides, Wedding Symposium Program and on our website. Exhibitors can also contribute to and/or sponsor "goodies" for the Wedding Faire attendee gift bags. We also have sponsor opportunities available.

ATTENDEE LIST

We offer exhibitors the opportunity to purchase the entire registered attendee list for continued post-show marketing, at a cost of \$75.

BOOTH PRICES

BOOTH FEES:

10 x 10 Standard Booth - \$1095

10 x 10 Corner Booth - \$1250

10 x 20 Standard Booth - \$1971

10 x 20 End Cap - \$2250

Each 10 x 10 booth comes with a 6' draped table, 2 chairs, ID sign & wastebasket.

BOOTH OPTIONS:

Pre-Registered Brides List (2 weeks prior to event) \$125

Electrical Outlet 500 Watts - \$95

Extra 6' Draped Table - \$75

10 x 10 Carpet - \$125

10 x 20 Carpet - \$200

Brides List - \$75 includes only Brides registered at show



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