

WEDDING FAIRE

Your Complete Wedding Connection

with integrated marketing and information resources:

- Product Exhibits
- Comprehensive Event Program
- Choreographed Fashion Shows
- Informative Wedding Workshops
- Website Advertising
- Association Affiliations

Reach Decision Makers

The Wedding Faire attracts influential buyers who have an immediate need for your products and services.

Brides & Grooms - the primary decision makers.

Parents - helping the bride and groom make decisions and paying for the wedding services.

Bridal Party - helping the bride & groom choose services - typically getting married within one to two years.



Promotion

How we bring the buyers to you:

- Largest Advertising Program - includes Television, Radio, and Newspaper
- Targeted Direct Mail and E-mail
- Regional Bridal Publications
- Public Relations
- Web Exposure on www.wedding-faire.com

Program Advertising

The Wedding Faire Program is included in the "Welcome-Bag" given to every Bride. This is a black & white publication.

\$495 - 1/4 Page - 3 1/2" x 4 3/4"

\$695 - 1/2 Page - 3 1/2" x 10" or 7 1/2" x 4 3/4"

\$995 - Full Page - 7 1/2" x 10" or
Bleed: 8 1/2" x 10 1/2"

Winter Deadline: **November 30th**

Summer Deadline: **June 30th**



Who Exhibits?

Wedding Industry Suppliers

Bakeries / Wedding Cake Suppliers
Balloon Decorators

Banquet / Reception Facilities

Banquet Halls

Golf / Country Clubs

Hotels

Private Homes / Estates

Restaurants

Bridal Party Attire

Bridal Gowns / Veils

Flower Girls

Bridesmaid Dresses

Mother's Dresses

Tuxedos

Bridal & Gift Registries

Caterers

Consultants

Disc Jockeys

Entertainment Agencies

Favors

Financial Planners

Floral Services

Health & Beauty Services

Cosmetic Dentistry

Cosmetic Products

Health Clubs

Make-up / Hair Services

Plastic Surgery

Invitations & Supplies

Jewelry

Limousine / Carriage Services

Photography & Videography

Rental Equipment

Travel / Honeymoon Agents

and much more!!

CALL US TODAY!

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